



**B.V. Patel Institute of Management,  
Uka Tarsadia University**



**Date: 17/08/2021**

**INNOVATIVE PRODUCT – Rakhi (Pyara Sa Bandhan):**

**Objectives of Session:**

- To encourage students about how this competition provides a better understanding of our culture.
- To give an opportunity to develop their innovative skills by make and sell rakhi through different varieties and creativity.

**Outcomes of Session:**

- Cooperation and team working spirit among students has been seen.
- Students has made product by thinking Out Of Box.

Date	17-08-2021
Time	1:30 pm to 2:30 pm
Venue:	BVPIM Prayer Hall.
Class:	SY & TY BBA
No. of Teams:	20
Coordinator:	Ms. Vaishali Pillai
Judges:	Dr. Arpana Patel & Dr. Bhavika Tailor
Category	Cultural Club

B. V. Patel Institute of Management organises a competition on INNOVATIVE PRODUCT – Rakhi (Pyara Sa Bandhan) for SY & TY BBA Students. The evaluator of the competition was Dr. Arpana Patel & Dr. Bhavika Tailor.

The competition was started by Ms. Vaishali Pillai by instructing times and rules. Afterwards competition started 20 teams participated from S.Y and T.Y BBA. The concept of competition was to make innovative product (Rakhi) through creativity and durability. Students participated enthusiastically with full of enjoyment and fun.



The competition was judged by Dr. Arpana Patel & Dr. Bhavika Tailor on the bases of creativity, durability, marketing and price. Each team have to present their theme, how they made and they have to decide their selling price of their product.

Sr. No.	Name of Participant	Rank
1	Jyoti Saini TY BBA	Winner
2	Palash Mistry TY BBA	1 <sup>ST</sup> Runner Up
3	Shilpa Nair Heenal Anjay Kale Shiv Rana Jay Thummar	2 <sup>nd</sup> Runner Up